



Sarah Williams,  
Groundwork  
Regional Manager,  
East of England

This **FREE**  
workshop is part  
of the Roots to  
Carnival project

## What does Corporate Social Responsibility mean to you?

- **When and where**

Date: Thursday June 19th 2008

Venue: University of Bedfordshire, CETL, Park St, Luton (opposite ZaZa's Restaurant)

Time: 2:00pm to 5:00pm – refreshments provided

- **Workshop**

Focussing on the Creative Arts sector, this session will consider what Corporate Social Responsibility (CSR) means for individuals and employers. It will provide practical help and advice on simple measures that an individual or employer can voluntarily take to improve the well being of colleagues, family, local community, society at large and the environment.

- **Speaker**

Sarah Williams began her environmental career dressed as a panda to fundraise for WWF. Shortly after she progressed to mucking out hippos at Whipsnade Zoo. Since then, she has spent 20 years helping businesses and individuals understand and reduce their impact on the environment through work in the private, public and voluntary sectors. Sarah currently leads the Bedfordshire Climate Change Working Group and represents business on the Regional Environmental Protection Advisory Committee. She has a particular interest in encouraging businesses and communities to work together to adapt to climate change.

- **Booking**

For further details and booking contact: **Sarah Leeming on 01582 743307 (ext 3307)**  
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Roots to  
**Carnival...**

